

Start using Salesforce with babelforce today

Maximize your CRM investment with babelforce's enterprise-level telephony integration



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Key benefits

of using Salesforce with babelforce



Add powerful telephony

Upgrade your CRM with an enterprise-level telephony toolkit. Agents can contact customers with a single click or send and receive SMS from within the platform.



Unify your channels

Create informed, helpful conversations by bringing customer data into a single platform. Agents can handle all communication without switching tools.



Automate key tasks

Reduce agent work and speed up support by automating manual tasks like ticketing, routing, and data entry. Use data from your CRM to inform decisions in telephony.

Why Use Salesforce?



When a business commits to enterprise CRM software, the results can be amazing: **retention increases by more than one-quarter**; sales by almost one-third; revenue-per-agent lifts by more than 40%.¹

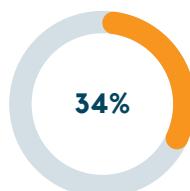
Numbers like that make it clear why thousands of businesses worldwide use Salesforce. But buying the software isn't enough - a dedicated CRM strategy is vital.

That's why businesses talk to babelforce. With our automation platform it's easy to **maximize the value of your Salesforce deployment** using custom workflows, deep data integration and the ability to automate anything.

Talk to us today to discover why so many businesses add the power of the babelforce automation and telephony platform to their customer engagement strategy.

Gain productivity

Businesses that use Salesforce report a 34% increase in agent productivity.²



Exceed customer expectations

65% of consumers expect all company representatives to have the same information about them.³



- Easy for customers**
- Easy for agents**
- Easy for you**

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The bottom line



Deploy over 70 languages in conversational AI



Automate up to 90% of tasks



Go live in under 8 weeks



Reach net benefit of €5million per 50 agents