

babelforce is the #1 most flexible platform for enterprise contact centers.

We make customer service easy, whether it's inbound, outbound, self-service or multichannel.



## Why do businesses choose babelforce?

The payback period for babelforce users is just

3 months

The typical Return On Investment is

150%

Our clients reduce cost-to-serve by

one third

Agent productivity increases by

20%

# **Case Study:**

### International Insurance Client

Our client is a major US-based insurance provider with a global customer base. Like many established brands, they faced competition from young, agile start-ups with no legacy systems or processes to slow them down.

Their main focus was to increase automation in common processes without undermining CX. They identified First Notification of Loss as an ideal candidate and asked us to investigate how major elements could be automated.

We deployed a conversational AI solution that automates around a third of a standard interaction by establishing caller intent, authenticating caller ID, gathering incident information and handing over smoothly to an agent.

65% of customers favor conversational AI when it's offered

Over 30% of a typical interaction is now fully automated



**Easy for customers Easy for agents Easy for you** 

Deploy over 70 languages in

## The bottom line









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## babelforce for your contact center



#### **Speech recognition**

Offer best-in-class self-service with multilingual conversational AI



#### **No-Code automation**

Add automation to any journey or interaction with simple, intuitive tools



#### Compliant call recording

Zero or contracted data retention or use your own storage for GDPR & PCI



#### Deploy anywhere

Host anywhere, with dedicated SLAs for guaranteed uptime and call quality



#### Integrate your tools

Connect every tool you rely on, from telephony to CRM to your Zendesk



#### Flexible call flows & routing

Adjust any customer service process in minutes with simple tools and tags



#### **Real-time monitoring**

Track every KPI that matters to your success and automate reporting



#### Infrastructure-agnostic tools

Your phones, PBX, ACD - keep your infrastructure or replace them with us



#### **Outbound engagement**

Boost sales and retention with automated dialing and Click2Call



**Easy for customers** 

**Easy for agents** 

Easy for you

# (F)







Deploy over 70 languages in conversational AI Automate up to Go live in under 8 90% of tasks weeks

The bottom line

Reach net benefit of €5million per 50 agents